



On track to success. All Aboard!!

For Immediate Release

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(DeSoto, TX)—**New streaming media channel launching for small businesses training: The B-Train**

The greatest need for small businesses is in training on “how-to-do” things. As the economy changes and more small businesses get started, this became apparent to Terry Toomey, founder of the non-profit The Industry Hub, Inc. Small businesses don’t need a college course, they need actual skills at low cost to fit their busy schedules.

After working with the incubator in DeSoto, TX (Grow DeSoto Market Place) for over a year, the genesis of the B-Train (training for small businesses) started. Ms. Toomey provided a full curriculum of courses to the incubator tenants and the community, but because of busy schedules and time constraints, many small businesses were not taking advantage of the opportunity. How could we put training in the hands of small businesses to fit their schedules and their budgets? The B-Train started as a concept but when Ms. Toomey met Zondra Evans, founder and owner, of ZTV, a new streaming media network, the opportunity was too good to pass up. Now she had the knowledge and the means to provide the needed training.

Launching on November 16 2019 from 1-3 pm at the Grow DeSoto Market Place, 324 E. Belt Line Rd, DeSoto, TX, the B-Train will start providing training specifically for small businesses in a streaming media format. The channel will be available shortly in these platforms through ZTV.

Platforms Include



This is a subscription service available 24/7 with vetted instructors. When asked why this format when anyone can get free information via YouTube, Ms. Toomey responded “Yes, you can get free information anywhere, BUT is the information reliable, performed by industry experts and current?” This channel saves you time in sifting through mountains of information to find the information that works for you. The B-Train has courses in PR - more press for your business, government contracting, human resources, QuickBooks and many more topics.

About The Industry Hub, Inc.

The Industry Hub, Inc. is a non-profit 501 (c) 3 established in 2016 to help communities start incubators and provide mentoring and support to small businesses.